



Drugs, Diagnostics and Delivery
from Personalised Medicine to Global Health

Innovative Healthcare Meeting

British Science Festival Fringe Event

Birmingham Conservatoire

Paradise Place, B3 3HG Birmingham

Sponsored by



Tickets are at sciencecapitalhealth.eventbrite.com

use "earlybird" for 10% discount until 1 Sept or sold out.

Sponsorships are available and are described at

www.sciencecapital.org

Wednesday 15 September 2010

17.:30 Reception & posters

18:00 Session 1

Cancer Treatment, Diagnosis and Clinical Trials



Professor **Philip Johnson**, Director of the Cancer Research UK Clinical Trials Unit, **University of Birmingham**, which runs up to forty trials at any one time, encompassing all stages of drug development from 'first use' studies to large randomized trials involving up to ten thousand patients.

Public-private collaboration in the healthcare business



James Champion, Executive Account Manager at **GE Healthcare**, led the successful delivery of GEHC's largest and most complex PFI deal in the UK, demonstrating how transformational medical technologies and services can be developed in the region to shape a new age of patient care.

18:30 Discussion

19:00 Intermission

19:15 Session 2

Biomarkers: from R&D to clinical studies



Dr **Subhasis Banarjee**, Director of **Origin Biomarkers** and based at Heartlands Hospital, won support from Advantage West Midlands to commercialise new immunodiagnostic assays for pregnancy disorders, and is developing biological markers for cancer and inflammatory disorders.

Meeting clinical needs through innovative technologies



Professor **Monica Spiteri**, Director of Lung Research at the University Hospital of North Staffordshire and **Keele University**, is developing near patient technologies for Chronic Obstructive Airways Disease with support from the National Institute of Health Research & NHS West Midlands Innovations.

19:45 Panel discussion

20:15 Networking over food and drinks

21:00 Close

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